

Raising Awareness of Marine Litter & Engaging International Partners through the ARCTIC CLEANUP



Kotzebue, Alaska



NOVEMBER 23, 2023 | ARCTIC PLASTICS SYMPOSIUM
KRISTINA TIRMAN, ARCTIC MARINE DEBRIS MANAGER

PRESENTATION OVERVIEW

- **OCEAN CONSERVANCY AND INTERNATIONAL COASTAL CLEANUP**
- **WHAT IS THE ARCTIC CLEANUP?**
- **CURRENT CLEANUP PARTNERS IN ARCTIC AND SUB-ARCTIC REGION**
- **HOW TO JOIN THE EFFORT!**

**Ocean Conservancy envisions
a healthier ocean protected
by a more just world.**



Haines, Alaska

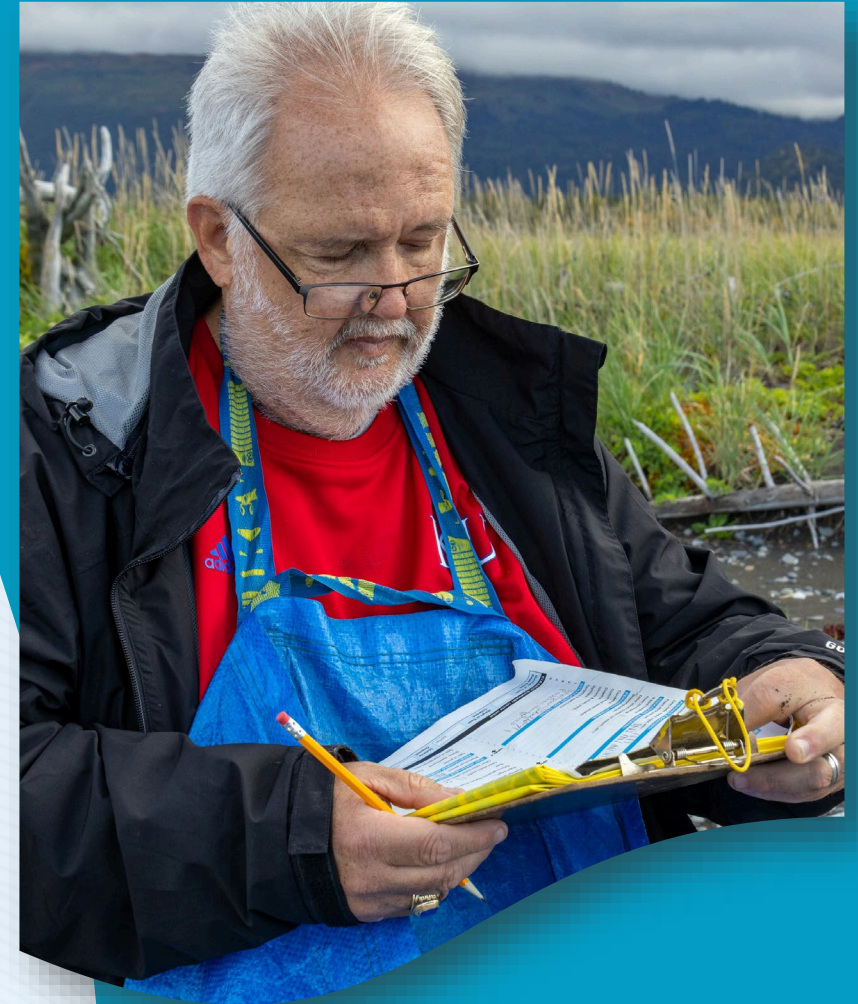


The International Coastal Cleanup

- Also known as "ICC"
- Started by Ocean Conservancy in 1986
- 17M+ volunteers
- 340M+ pounds of trash
- 155 countries

ICC & Data Collection

- Volunteers log what they find using paper data cards or our app, Clean Swell
- Data feed into Ocean Conservancy's Trash Information and Data for Education and Solutions (TIDES) database
- Produce annual ICC report
- Data trends inform policy




Community of Coordinators

ICC Coordinator Conference Oslo, Norway 2019



ARCTIC CLEANUP

 Skjervoy, Norway


Ocean
Conservancy®

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Arctic Cleanup

- Project under the Protection of the Arctic Marine Environment
- Implemented by Ocean Conservancy and Keep Norway Beautiful
- Project goals:
 1. Highlight the impact of marine litter in the Arctic
 2. Collect data
 3. Build awareness and partnerships



ARCTIC OCEAN TRASH DATA FORM

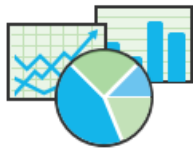


Thank you for tracking your cleanup with this data card customized for the Arctic Region. While cleaning up, please be mindful of the unique circumstances of your location, from sensitive habitat to cultural and/or historic items that should not be removed. This card allows you to record collected debris in a number of ways: by item count, by weight or by volume (filled bags). You do not need to report all of these measurements – choose which method works best for your group and circumstances. Thank you for making an impact and contributing to the world's largest ocean plastics database.

HERE IS HOW IT WORKS:



1 CLEAN UP TRASH & COLLECT DATA



2 ORGANIZE & ANALYZE DATA



3 PUBLISH RESULTS



4 INFORM SOLUTIONS & REDUCE OUR IMPACT

NAME:

EMAIL:

DATE OF CLEANUP:

NUMBER OF VOLUNTEERS WORKING ON THIS CARD: adults: children (under 12):

CLEANUP SITE DESCRIPTION

Type of Environment (choose one):

- ☐ Saltwater (ocean/bay/estuary)
- ☐ Freshwater (river/stream/lake)
- ☐ Inland (no water body present)

Mode of Data Collection (choose one):

- ☐ Land (beach/shoreline/inland)
- ☐ Underwater
- ☐ Watercraft (powerboat/sailboat/kayak/canoe)

SITE INFORMATION

Cleanup Site Name:

State or Province:

Country:

Zone or County:

Nearest Crossroad or Landmark:



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ARCTIC CLEANUP Partners





ARCTIC CLEANUP Partners

DATA

55 cleanups

1,716 volunteers

45,706 kilograms removed

111,771 items removed

ARCTIC CLEANUP

Partners in Alaska



CENTER FOR
ALASKAN
COASTAL
STUDIES



NATIVE
VILLAGE OF
PORT HEIDEN



YAKUTAT
TLINGIT TRIBE



ALEUT
COMMUNITY
OF ST. PAUL
ISLAND



TAKSHANUK
WATERSHED
COUNCIL



SITKA SOUND
SCIENCE
CENTER



DIVE ALASKA



ARCTIC CLEANUP

Partners in Iceland & Greenland

Worldwide Friends



BITRUFJORDUR



FÁSKRÚÐSFJÖRÐUR



STÖÐVARFJÖRÐUR



SIGLUFJÖRÐUR



HORNAFJÖRÐUR



ARCTIC CLEANUP

Partners in Iceland & Greenland

Innovation South Greenland



NUUK



1. KOMAGVAERSTRANDA
2. KLUBBHOLMEN BATFORENING
3. BERLEVAG, STRAUM EN LANDSKAPSVERNOMRADE
4. BÅTSFJORD, TROMS OG FINNMARK
5. STRANDGATA VEST
6. KÅFJORDEN
7. KOBHOLMFJORDEN
8. KVITEBERG
9. ØKSFJORD
10. AMTMANNSNES (SKÅBUKTA) ALTA
11. TOLLEVIKFJÆRA
12. LANGFJORDBOTN
13. SANDBUKTA
14. GULLGAMMEN
15. GAMVIK
16. HAVØYSUND, STRANDGT VEST
17. SKIBSBUKTA
18. STORVIKA
19. YSTNES-MOLOEN OG BLOMBAKK
20. TÅRNBUKTA OG SKOLLENESET
21. HOPSEIDET
22. SØR-TVERRFJORD
23. ULØYA, SKJERVØY
24. MOLLVIKA, ÅRLUKSAND
25. VARANGERFJORDEN

Norwegian Sea

NORWAY

ARCTIC CLEANUP Partners in Norway

Troms and Finnmark Recreational Outdoor Council



Future of the ARCTIC CLEANUP

- More data
- Arctic Cleanup data card in Clean Swell App
- Coordinator gathering
- More partners join the effort!



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Join the ARCTIC CLEANUP

- Get access to region-specific resources
 - Informational 1-Pager
 - Coordinator Toolkit
 - Data Card
 - Top Debris Items 1-Pager
 - Shared graphic
- Join network of coordinators



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Thank You!



KRISTINA TIRMAN, ARCTIC MARINE DEBRIS MANAGER
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