# Nofir

We're collecting discarded equipment from the fishing and fish farming industry around the world

Øiste in Aleksandersen 23.11.2023



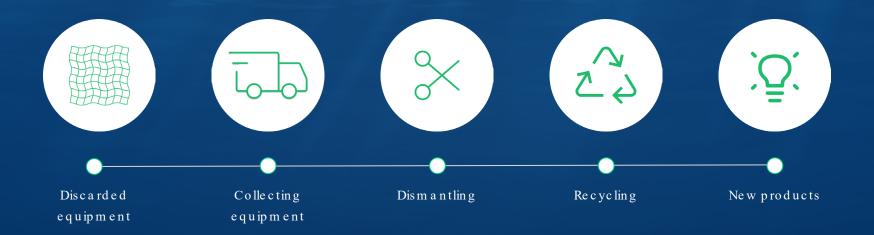
Our factory is located in Lithuania

 No fir sends discarded fishing and farming equipment to our factory for dismantling Nofir

 The final product is a raw material ready for the recycling industry Ma te ria ls we recycle Fish farming nets Purse seine nets Trawls Ropes Gil nets Tarpaulins Cleaning fish shelters



### Our va lue cha in













ECONYL®is used by
the biggest brands in
the fashion and
automotive industry

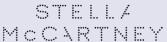
#### GUCCI

# PRADA









#### **BURBERRY**

# patagonia



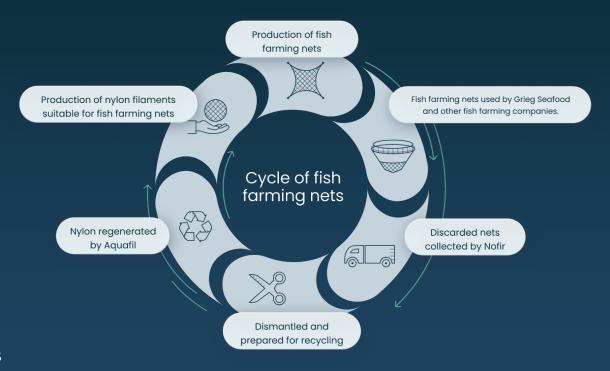






Pro je c t

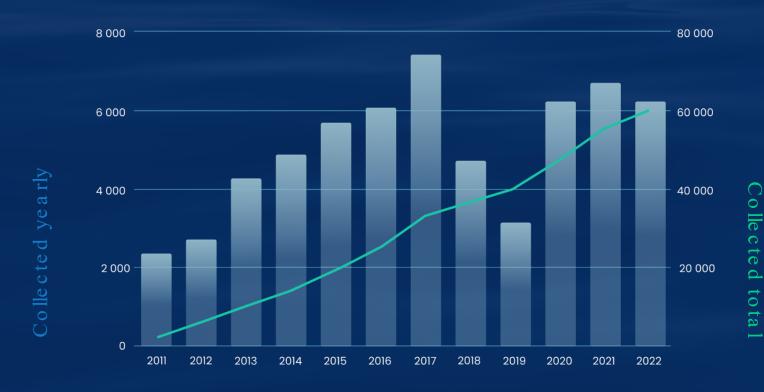
#### Circular fish farming nets







50 847 g



Nofir

In 2022 No fir collected in total

6 245

of discarded fishing and fish farming equipment

24

4 70 7 2

recycled materials



1539 2

energy recovery



4 8 2 8 Norwa y

Be nm a rk

Since 2013 No fir has collected in total

2 25 2 sol

of discarded fishing and fish farming equipment in keland



## Our 2nd

biggest market

- # 1 No Norwa y
- #2 is Iceland
- # 3 GB UK
- # 4 Tr Turke y
- # 5 DK Denmark



# LCA Life Cycle Assessment

In 2015 environmental benefits from our activity was confirmed by LCA study.

ICA is used to calculate relevant environmental impacts of an extended system that goes from the availability of discarded fishing equipment to the production of secondary materials after recycling operations.

Source: nofir.no/lca



Decrease in waste equipment going to landfills, incineration or ending up at sea

Effects of material recycling



Decrease in non-renewable resources

difference between virgin material prod. and total Nofir system



**Decrease in Carbon Footprint** 

difference between virgin material prod. and total Nofir system







Since 2011

No fir contributed to a reduction in climate gases that equals over

# 1990 000

passengers flying from Oslo-London



London



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